

EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

2012 Transforming Local Government Conference and Exposition

April 18 - 20, 2012 | Kansas City, Missouri



Imagining Innovations of the Future

Presented by



Co-Hosted By



Kansas Association of City/County Management



*University of Kansas
School of Public Affairs & Administration*



Mid-America Regional Council



*Missouri City / County
Management Association*

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Nineteen Kansas City area local governments, KU Department of Public Administration, KACM, and MCMA.

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The Alliance for Innovation

The Alliance for Innovation (Alliance) is a network of local government professionals seeking innovation and governmental excellence. The Alliance is the largest innovation based network serving local governments creating a special collaborative forum for learning, measured risk taking, exploration and discovery, and sharing of knowledge and experience.

Dr. James Svara, Director of the Center on Urban Innovation at Arizona State University completed an analysis of the entire membership and concluded that "80% of Alliance members are above the average city in their adoption of innovative practices."

Transforming Local Government Conference (TLG)

TLG attracts participation from local governments that are actively seeking new and innovative ways to connect people, information and ideas that support their efforts to be the best communities to live, grow, work, play and prosper. TLG is recognized for its dynamic content that encourages freethinking and fosters unprecedented ideas.

The conference is specifically designed to promote team building and to provide opportunities for sharing ideas. There are a combination of formal and informal activities that facilitate networking and exchanges among attendees. The scale of the conference allows local government professionals to participate in highly interactive conversations, to network directly with the presenters and to establish new and long lasting peer-to-peer contacts.

Who Will Attend

Historically TLG has attracted 500 to 600 local government professionals from every department and every level, as well as elected officials, university faculty, graduate students, Alliance Partners and private industry from across the U.S. and Canada. In the past, 50% to 70% of the conference attendees are City/County Managers, Assistant Managers and Department Heads. These decision makers are from small to large jurisdictions, traveling annually to be among their peers at this important conference. On average, 33% come from jurisdictions ranging from 10K to 100K and over 50% representing jurisdictions of 100K and above.

Why you should exhibit at TLG

The TLG is an **excellent venue to showcase your company's innovative products and services**. The TLG is a highly targeted conference that offers a more comfortable uncompleted face-to-face interaction environment between exhibitors and attendees. The Exhibit hall is limited to less than 60 booths by design, enabling exhibiting companies to develop memorable interactions with conference attendees. While International in scope, the attendance size of TLG offers exhibitors the ability to meet directly with a greater number of qualified leads!

General Meeting Information

Please read these instructions thoroughly prior to filling out any forms pertaining to the exhibit hall, sponsorship or speaking opportunities. They provide step-by-step directions to participate in the conference or partner with the Alliance in other opportunities.

Exhibit Fees

To exhibit at the TLG conference, your company must agree to purchase at least one booth space in the amount of **\$1,500** and fill out the enclosed Exhibitor Agreement. Fifty percent of the amount due for the booth(s) is to be included with the agreement. No booth will be assigned until a signed agreement and 50% payment is received.

Exhibit Description

- One 8' x 10' booth includes: back and side drapes
- One 6' draped table, two chairs, and wastebasket
- A one line 7" x 44" company identification sign with booth number
- Up to four representative name badges.
- Access to all conference events
- One conference resource CD containing all case studies presented at the conference
- A copy of the final conference attendance list.

Note: Due to the nature of the exhibit hall, the height of exhibit displays is limited to **eight feet**.

Exhibit Hours

The schedule for the exhibit hall has been developed based on feedback from past exhibitors, to coincide with the registrants' break times and to allow for the greatest traffic flow in the exhibit hall.

Tuesday, April 17, 2012

8:00 a.m. - 4:00 p.m. Exhibitor Move-In

Wednesday, April 18, 2012

8:00 a.m. - 11:30 a.m. Exhibit Hall Open
(including breakfast and refreshment breaks in the exhibit hall)

5:00 p.m. - 6:30 p.m. Welcome Reception in Exhibit Hall

Thursday, April 19, 2012

7:00 a.m. - 1:30 p.m. Exhibit Hall Open
(including breakfast, refreshment breaks and lunch in the exhibit hall)

1:30 p.m. Exhibitor Move-Out

Sponsorship Opportunities

The TLG conference offers several opportunities for enhanced recognition for your company by participating as a sponsor. Please see page 7 for more details, or contact Paul Landaker at (602) 496.1089 or email plandaker@transformgov.org.

Hotel Information

Located in the heart of downtown, **The Westin Crown Center**, Kansas City will be the main meeting location and site of the exhibit hall for the TLG conference. The Westin is offering the special rate of **\$139/night** for conference participants.

Address: 1 East Pershing Road, Kansas City, MO, 64108
Phone: (816) 474-4400

Web Site: [Westin Crown Center Web Site](#)
[Make Your Reservation Here](#)

Attendees may call the Westin's Central Reservation phone number: 888-627-8538 to make reservations by phone. Please tell reservation agents you will be attending the 2012 Transforming Local Government Conference so your room is placed in the group block at the group rate.

Deadlines

Please note the following important 2011 deadlines:

January 17: Receipt of Solution Session Presentation Applications

March 19: Receipt of Hotel Reservations

March 26: Receipt of Exhibitor and/or Sponsorship Agreements

March 26: Receipt of Any Refund Requests

April 9: Receipt of Name Badge Requests or Changes

Questions?

Brandi Allen
Conferences and
Education Director
602.496.1097
ballen@transformgov.org

OR

Paul Landaker
Conference Associate
(602) 496.1089
plandaker@transformgov.org

Rules and Regulations

1. Contract

The following rules and regulations become binding upon acceptance of this contract between the applicant and his employees, and the Alliance for Innovation (the Alliance), the event presenter.

2. Space Assignment

Booth locations will be assigned at the sole discretion of show management and will be based on the date the signed agreement and payment is received.

3. Booth Package Description

Booth packages include one 8' x 10' carpeted pipe-and-drape booth, one 6' draped table, two chairs, one wastebasket, one 7" x 44" company identification sign and up to two representative badges. Exhibitors will also receive access to all conference events, one conference resource CD containing all case studies presented at the conference and a copy of the final conference attendance list. Total individual exhibit floor space is limited to 8' x 10' unless requested and approved in writing. No walls, partitions, signs or decorations may be erected which will interfere with the general view "down the aisle," or with other exhibits. Additional booth requirements may be requested by the exhibitor from the show decorator. The exhibitor is solely responsible for all costs incurred.

NOTE: Due to the nature of the exhibit hall, the height of exhibit displays is limited to **eight feet**.

4. Show Move-In and Move-Out

Move-In:

Tuesday, April 17, 2012 8:00 a.m. - 4:00 p.m.

Move-Out:

Thursday, April 19, 2012 1:30 p.m.

NOTE: No exhibitor will be allowed to break down their booth prior to the close of the show at 1:30 p.m. on Thursday, April 19, 2012. **Any company that willfully dismantles its booth prior to closing time will not be permitted to exhibit at future TLG conferences.** The exhibitor understands that this schedule will be strictly adhered to as a courtesy to other exhibitors and to conference participants.

5. Exhibit Hours (Tentative)

Wednesday, April 18, 2012	8:00 a.m. - 11:30 a.m. 5:00 p.m. - 6:30 p.m.*
Thursday, April 19, 2012	7:00 a.m. - 1:30 p.m.

NOTE: These hours have been developed to coincide with conference break times to help ensure traffic flow. In addition, refreshment breaks held during exhibit hours and *Wednesday's welcome reception will take place in the exhibit hall.

6. Unoccupied Space

The Alliance reserve the right, should any rented space remain unoccupied after the first hour of the show's opening, to rent or occupy said space.

7. Payments and Refunds

Fifty percent of the amount due for exhibit space is due upon the reserving the space and signing the contract. The remaining balance will be due March 15, 2012. In the event an exhibitor finds it impossible to attend the conference, a letter received at the Alliance office to that effect by 5:00 p.m., **March 14, 2012**, will authorize a refund of the exhibit fee. No refunds will be made after 5:00 p.m., March 15, 2012. A \$50.00 administrative fee will be deducted from all refunds. Sponsorship money is non-refundable.

8. Food Service

The Alliance reserves the right to provide food and beverage service during certain hours in the exhibit area. No free samples of food, beverage or any product may be given away or otherwise distributed by any exhibitor without prior written approval of the Alliance.

9. Noisy and Obnoxious Equipment

The operation of whistles or any objectionable device will not be allowed. After the show opens, noisy and unsightly work will not be permitted.

10. Security and Liability

The Alliance will provide basic security services from 7:00 p.m., Tuesday, April 17 through 1:30 p.m., Thursday, April 19. The exhibitor agrees to hold the Alliance, the decorator services company and the hotel harmless and to indemnify the Alliance, the decorator services company and the hotel against claims or liability arising out of the actions, fault

Rules and Regulations *(continued)*

or negligence of the exhibitor, its agents or employees, prior to, during and after the exposition. The Alliance, the decorator services company and the hotel shall not be responsible for any loss, damage or injury that may happen to the exhibitor or the exhibitor's agents, patrons, guests, employees or property from any cause whatsoever (unless occasioned by the sole willful or gross negligence of The Alliance, the decorator services company or the hotel, during or subsequent to the exposition period). The exhibitor hereby releases The Alliance, the decorator services company and the hotel from, and agrees to indemnify them against, any and all claims for such loss, damage or injury.

11. Damage to Property

The exhibitor, its agents, guests or patrons shall not injure, mar nor in any manner deface the hotel premises or equipment therein, and shall not cause or permit anything to be done whereby the hotel or its equipment shall be in any manner injured, marred, unduly soiled, defaced, lost, stolen or otherwise removed from the building, and will not drive, or permit to be driven, nails, hooks, tacks or screws into any part of the hotel, and will not make nor allow to be made, any alterations of any kind therein. Should any of the hotel's equipment used by the exhibitor in the conduct or operation of the exposition be damaged, lost or stolen, the exhibitor will promptly pay for the equipment by cash or certified check. The exhibitor understands that no music of any type is allowed during exhibit hall hours (this includes music in video, slide or other presentations or features).

12. Signs and Posters

The exhibitor agrees that it will not post or exhibit signs, advertisements, posters or cards of any description inside, in front of or on any part of the hotel without written consent.

13. Public Policy

All companies or individuals exhibiting at the annual conference are participating at the exclusive discretion of the Alliance and must abide by all local codes, rules, regulations and ordinances, including fire regulations, and must abide by the directions and instructions presented by official Alliance, decorator services company or hotel staff. The exhibitor understands that any violations of these policies may result in the immediate closing and removal of the exhibitor's booth.

14. Eligible Exhibits and Restrictions

The Alliance reserves the right to accept or reject without reason any exhibit agreement received. The Alliance also reserves the right of exhibit space reassignment.

15. Exhibit Floor Access

The Alliance reserves the right to limit access to the exhibit floor to anyone during times the show is not officially open.

16. Use of Booth Space

Exhibitors shall reflect their companies' highest standards of professionalism while maintaining their booths during show hours. No exhibitor shall assign, sublet or share booth space without the permission of the Alliance.

17. Exhibition Sales Policy

No firm or organization is permitted to engage in direct sales activities within the exhibit area without the expressed written approval of the Alliance.

Transforming Local Government 2012 Conference Exhibitor Agreement

April 17 - 19, 2012 | Kansas City, Missouri
Presented by the Alliance for Innovation

502 E. Monroe St., Suite C124, Phoenix, AZ 85004 | (602) 496.1089 | Fax (602) 496.0946 | plandaker@transformgov.org

PLEASE PRINT OR TYPE

Company/Organization: _____
(Please print **exactly** as name should appear in the program and on signage.)

Contact Name: _____ Title: _____

Address: _____
(Please print as it should appear in the program.)

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail Address: _____
(All additional information will be e-mailed to this address.)

Note: If you wish for different contact information to appear in the conference program, please attach a separate sheet with details. For the conference program, please indicate the products and or services you offer (10-word maximum).

Booth Assignment: Booths will be assigned on a first-come, first-served basis, at the discretion of show management. With reference to the floor plan on page 6, indicate your booth preference:

1st Choice _____ 3rd Choice _____

2nd Choice _____ 4th Choice _____

Booth Fee & Payments: \$1,500.00 X Number of Booths Requested: _____ = Total Amount: \$ _____
50% of Total Amount is due with signed agreement and the remaining amount to be received by the Alliance by March 26, 2012.

On-Site Representatives: Booth fees include name badges for up to **four representatives**. Additional representative badges may be purchased for **\$5** each. Please complete and return the form on page 9 to order your badges. The Alliance must be notified by **April 9, 2009**, of all name changes or additions to ensure availability of badges.

Acknowledgement: I have read and am familiar with all rules and regulations regarding the Transforming Local Government 2012 Conference as printed on pages 3-4 of this packet.

Authorized Signature: _____ Date: _____

Amount Enclosed: \$ _____ **Method of Payment:** Check (payable to the **Alliance for Innovation**) Visa MasterCard

Credit Card #: _____ Exp. Date: _____

Cardholder's Name: _____ Cardholder's Phone #: _____

Cardholder's Signature: _____

Billing Address: _____
(if different from address used above)

City: _____ State: _____ Zip: _____

Please fax (602) 496.0946 or email plandaker@transformgov.org your signed agreement with 50% payment.

For the Alliance Use Only

Amount Paid: \$ _____ Check #: _____ Date Received: _____

Confirmation Sent: _____ Booth #: _____ Initialed: _____

Exhibit Hall Floorplan

Westin Crown Center, Century A & B

Transforming Local Government 2012 Conference Expo

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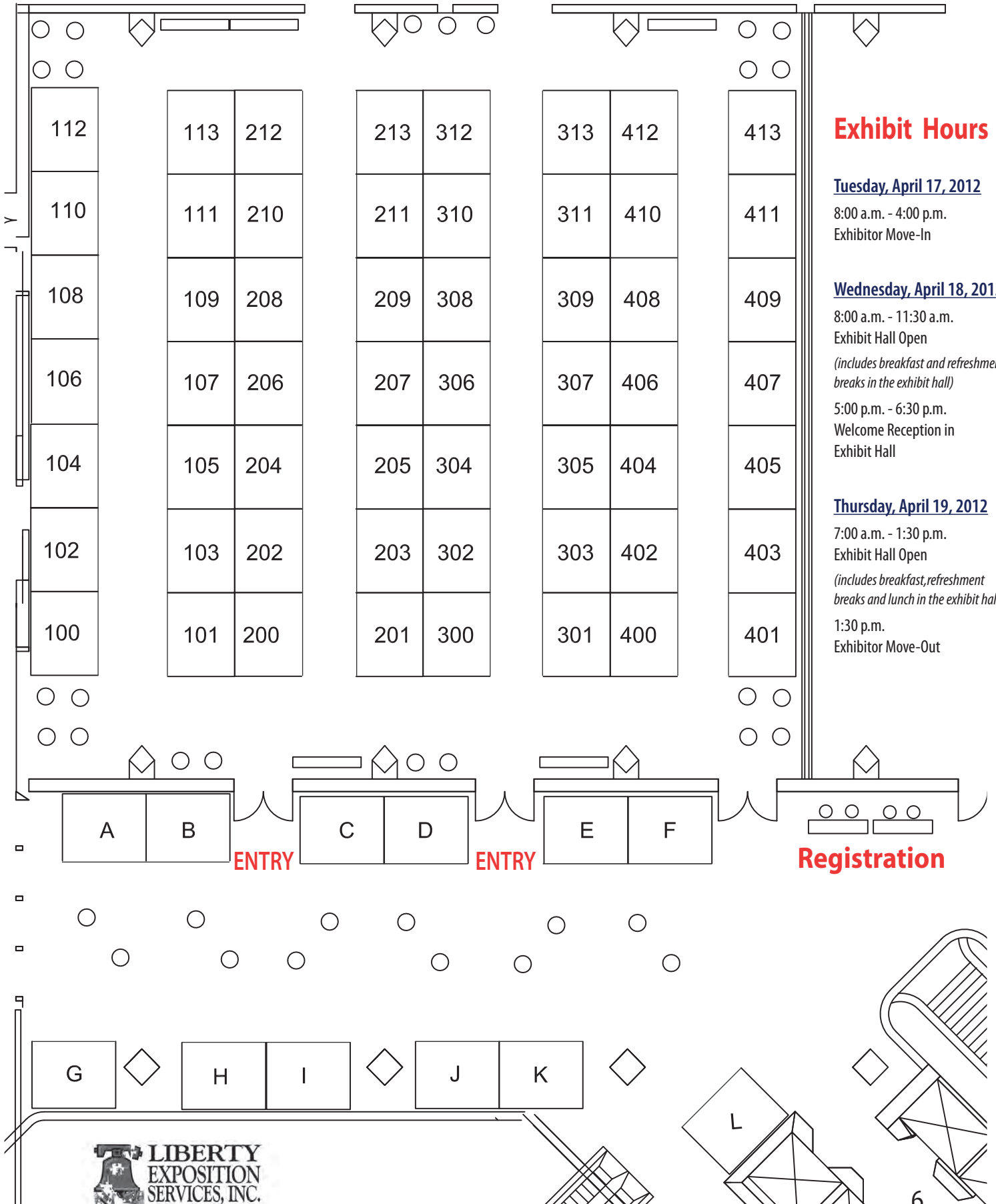


Exhibit Hours

Tuesday, April 17, 2012

8:00 a.m. - 4:00 p.m.
Exhibitor Move-In

Wednesday, April 18, 2012

8:00 a.m. - 11:30 a.m.
Exhibit Hall Open
(includes breakfast and refreshment breaks in the exhibit hall)
5:00 p.m. - 6:30 p.m.
Welcome Reception in Exhibit Hall

Thursday, April 19, 2012

7:00 a.m. - 1:30 p.m.
Exhibit Hall Open
(includes breakfast, refreshment breaks and lunch in the exhibit hall)
1:30 p.m.
Exhibitor Move-Out

Sponsorship Opportunities

Transforming Local Government 2012 Conference & Exposition

April 17 - 19, 2012 | Kansas City, Missouri

Presented by the Alliance for Innovation

502 E. Monroe St., Suite C124, Phoenix, AZ 85004 | (602) 496.1089 | Fax (602) 496.0946 | plandaker@transformgov.org

Participating as a sponsor of the Transforming Local Government conference provides excellent added exposure to your company and positions you as a key partner of the Alliance and leading product and services provider to the entire city /county government industry. Several valuable sponsorship opportunities are currently available.

Premier Sponsor – \$20,000 (one available)

- Named the *Presenting Sponsor* of the **Alliance Awards Luncheon**.
 - One Exhibit booth
 - Ad space on conference web site, with link to your website
 - Three additional Exhibitor Name Badges (four total)
 - One full page, full color ad in the conference program
 - Premier Sponsor Recognition at sponsored event, and in conference program
 - Option to give brief welcome to attendees and give a company highlight at sponsored event
 - Conference Solution Session Speaker Slot (one hour session)
-

Diamond Sponsors – \$10,000 (four available)

- Named the *Presenting Sponsor* of one of the **Key Note Speaker Presentations** (3 available) or the *Presenting Sponsor* of the **Exhibit Hall Welcome Reception**.
 - One Exhibit booth
 - Ad space on conference web site, with link to your website
 - Three additional Exhibitor Name Badges (four total)
 - One full page, full color ad in the conference program
 - Diamond Sponsor Recognition at sponsored event, and in conference program
 - Option to give brief welcome to attendees and give a company highlight at sponsored general session
-

Platinum Sponsors – \$5,000 (six available)

- Named an *official sponsor* of the **Name Badges** (lanyard with company info), **Attendee Bag**, or **Regional Receptions** (4 available).
 - One Exhibit booth
 - Ad space on conference web site, with link to your website
 - One additional Exhibitor Name Badge (two total)
 - ½ page, full color ad in the conference program
 - Additional Platinum Sponsor Recognition at sponsored event, and in conference program
 - Option to make a Solution Session presentation (one hour and fifteen minute). See page 10 for description (must meet Alliance standards for presentation)
-

Gold Sponsors – \$3,000 (three available)

- Named an *official sponsor* of one of the **refreshment breaks** (3 available).
 - One Exhibit booth
 - Ad space on conference web site, with link to your website
 - ¼ page, full color ad in the conference program
 - Additional Gold Sponsor Recognition in conference program
-

Silver Sponsors – \$1,000

- Named an *official Silver sponsor*.
 - Company name listing on the conference website, with link to your website
 - Company name listing with logo in conference program
 - ¼ page black and white ad in conference program
 - Additional Silver Sponsor Recognition in conference program
-

Supporting Sponsors – \$500

- Named an *official Supporting sponsor of the conference*.
 - Company name listing on the conference website, with link to your website
 - Company name listing in conference program
-

For additional information or to Reserve A Sponsorship

Contact: Paul Landaker, Conference Associate, phone: 602.496.1089, or email: plandaker@transformgov.org. To Reserve Your sponsorship, please complete the Sponsorship Agreement on the following page and return it immediately by fax or email.

Transforming Local Government 2012 Conference Sponsorship Agreement

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PLEASE PRINT OR TYPE

Company/Organization: _____
(Please print **exactly** as name should appear in the program and on signage.)

Contact Name: _____ Title: _____

Address: _____
(Please print as it should appear in the program.)

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail Address: _____

(All additional information will be e-mailed to this address.)

Note: If you wish for different contact information to appear in the conference program, please attach a separate sheet with details. For the conference program, please indicate the products or services you provide (10-word maximum).

Total Amount of Sponsorship: (Please check preferred sponsorship level and option)

- Premier – \$20,000
- Diamond – \$10,000 (check option) Key Note Presentation Welcome Reception
- Platinum – \$5,000 (check option) Name Badges Attendee Badge Regional Reception _____
- Gold – \$3,000 Refreshment break
- Silver – \$1,000
- Supporting – \$500

Amount Enclosed: \$ _____ **Method of Payment:** Check (payable to the Alliance for Innovation) Visa MasterCard

Credit Card #: _____ Exp. Date: _____

Cardholder's Name: _____ Cardholder's Phone #: _____

Cardholder's Signature: _____

Billing Address: _____
(if different from address used above)

City: _____ State: _____ Zip: _____

Confirm Sponsorship Availability

Please contact Paul Landaker at (602) 496.1089 for more information and to confirm availability of your preferred sponsorship level and option.

Payment Required with Signed Agreement

Once confirmed, please fax or email your signed agreement with payment. Fax: (602) 496.0946, plandaker@transformgov.org.

For the Alliance Use Only

Amount Paid: \$ _____ Check #: _____ Date: _____

Confirmation Sent: _____ Booth #: _____ Initialed: _____

Transforming Local Government 2012 Conference Name Badge Order Form

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Exhibitors and sponsors receive up to four name badges. Additional badges are available for \$5.00 each.

Our four-line badges will print out as follows:

First Name or Nickname
Full Name
Company Name
Company Location*

(* A person's title may be substituted for company location.)

Please complete this form and return it via mail or fax to the Alliance no later than **Friday, May 20, 2011.**

Please Print CLEARLY

Company/Organization: _____

Check One: Exhibitor Sponsor

1. _____

4. _____

2. _____

5. _____

@ \$5 _____

3. _____

6. _____

@ \$5 _____

If you are purchasing additional badges, please complete the payment information below:

Amount Enclosed: \$ _____ **Method of Payment:** Check (payable to the Alliance for Innovation) Visa MasterCard

Credit Card #: _____ Exp. Date: _____

Cardholder's Name: _____ Cardholder's Phone #: _____

Cardholder's Signature: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

For the Alliance Use Only

Amount Paid: \$ _____ Check #: _____ Date: _____

Confirmation Sent: _____ Booth #: _____ Initialed: _____

Transforming Local Government 2012 Conference

Solution Session Presentation Application

April 17 - 19, 2012 | Kansas City, Missouri
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502 E. Monroe St., Suite C124, Phoenix, AZ 85004 | (602) 496.1097 | Fax (602) 496.0946 | ballen@transformgov.org

The Alliance invites you to receive additional exposure at the 2012 conference by submitting a Solution Session presentation application.

Solution sessions are learning sessions presented by representatives of **companies and local governments** who have worked together on a program or project that resulted in either improving the service or addressed a challenge for the local government. Your solution session application should discuss successful programs, projects, services or initiatives where your company has worked with a local government and demonstrated creative and innovative practices relative to the 2012 theme.

All companies selected to participate in a solution session are required to become a **Platinum level \$5,000 corporate sponsor**. This sponsorship will include full conference registration for up to three people.

Applications for solution sessions will be accepted for review by the selection committee until **January 17, 2011**.

Solution Session Expectations

Solution session applications are to address innovative excellence specific to the theme of “Imagining Innovations of the Future.” Applications should be related to one of the following topics:

1. **Building a Skilled Workforce of the Future** – human capital planning, recruitment, sustaining morale, pay/performance management and/or demographic changes
2. **Community Relationships** – partnerships, regionalism, shared services as well as new and innovative approaches to citizen engagement
3. **Sustainability** – new practices related to communities living in balance, building and sustaining viable economies, competent workforces, sustainable values, economic security, and future opportunities
4. **Technology and Tools** - use of technology to enable progress and the tools put in place to enhance/improve communities

All companies are welcome to submit a solution session application. However, all session selections are made by invitation only and are subject to approval of the selection committee.

The Application Process

1. Provide all required documentation in **electronic format only** by **January 17, 2011**
2. One application per company, please.
3. Applications will be reviewed by the corporate liaison first to determine if the proposal fits our theme and is timely. All approved applications will be sent to the selection committee for further review and final selection.
4. All solution session selections are made at the sole discretion of the selection committee.
5. Solution session case studies will be evaluated and scored as follows:
 - a. Innovation/Creativity 40% of total score
 - b. Applicable Results/Real World Practicality 40% of total score
 - c. Outcomes Achieved 20% of total score

Questions?

Contact: Brandi Allen
Conferences and Education Director
(602) 496.1097
ballen@transformgov.org

Transforming Local Government 2012 Conference Solution Session Presentation Application (Continued)

How to Apply

Submit a single document addressing the following:

1. Cover sheet with contact information
2. Synopsis (see below)
3. Presentation components (see below)

Send your Application to:

Brandi Allen
Conferences and Education Director
Fax: (602) 496.0946 or
Email: ballen@transformgov.org

Cover Sheet Information

Case Study Title: _____

Company Name: _____

Local Government Partner: _____

Description for inclusion in conference program (200-word maximum)

Project Leader/Primary Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Presentation Team Member (Municipal Government): _____

Phone: _____ E-mail: _____

Presentation Team Member (Corporate): _____

Phone: _____ E-mail: _____

Synopsis: Attach an in-depth description of the case study, **not to exceed three pages**, that addresses the following:

- ✓ Intent of the project, program or service
- ✓ Anticipated and/or actual outcomes
- ✓ Costs or savings to the local government
- ✓ Innovative characteristics
- ✓ Obstacles, issues or problems
- ✓ Performance measures, if applicable
- ✓ Were new technologies used? What methods and/or applications did you implement?
- ✓ What practical applications could you share?
- ✓ How applicable is the project, program or service to other local governments?

Presentation Components: Briefly describe what your case study presentation might include - i.e. PowerPoint, video, group activities, handouts, live demonstrations, etc.

Imagining Innovations of the Future

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Just a few things attendees are saying about the TLG Conference



The TLG Conference is by far one of the best professional development opportunities I attend each year. Every session I have participated in at TLG has been fantastic and the opportunities to network with my peers are endless. Many great things have happened in our City as a result of the knowledge gained at this conference and through our work with the Alliance."

Holly Eskridge

Assistant to the City Manager, Rock Hill, SC



I think the outstanding sentiment about the TLG conference is the fact that it provides the opportunity to experience the community of government purpose. The learning workshops, the speakers, and the various sessions provided give the participants new energy and a sense of reinforced commitment. Those who attended will surely carry that energy and commitment back to their own respective cities."

Raymond R. Patchett

Former City Manager, Carlsbad, CA



The Conference encouraged us to ask questions, seek answers, and embrace continuous improvement within our organizations and ourselves. Each year, I say that the Transforming Conference cannot get better, but it does!"

Ken Parker

City Manager Port Orange, FL



As I traveled to the Transforming Local Government / FCCMA Conference on June 1 it was with great anticipation, and I must tell you, the programs, the speakers and the networking represented for me one of the best and most meaningful experiences I have ever had. Having been in City management for 35 years, you can imagine how many conferences I have attended, but without a doubt the TLG/FCCMA Conference brought value to the work we do. I look forward to the next State partnership when TLG partners with the Kansas City & Missouri Managers! Kansas City here I come!

Jim Holgersson

City Manager, Arlington, TX and Member of the Alliance for Innovation Board of Directors